

POSTER CONTEST

The Basics

Parents and teachers, we encourage conversations with children about where water comes from, our limited water supply, and why it is important to conserve water. These discussions can help generate simple ways to save and recycle water, which in turn can be transformed into an artistic message.

Some examples might be: Beautify your home with native plants that require less water; check your indoor water-using appliances for leaks; and make sure your parents clean the car at a carwash that reuses its water.

Other ideas include taking video tours of the Water Purification Demonstration Project, North City and South Bay Water Reclamation Plants to learn more about what the City of San Diego is doing to expand local water supply sources. Visit: www.PureWaterSD.org and www.sandiego.gov/mwwd/facilities to take a tour.

Then, encourage your students to draw a poster that illustrates one important point based on this year's theme, *San Diegans Waste No Water*. Students are encouraged to use large lettering, few words, heavy lines and strong colors.

The Prizes

AWARD CEREMONY & DISPLAYS — Prizes will be awarded at a San Diego City Council presentation in May 2012. Winning posters will also be on display at:

- City Administration Building – Lobby: May 2012
- San Diego Watercolor Society Gallery: June 2012
- San Diego County Fair – Kids' Best Art Exhibit: June 2012
- San Diego International Airport: June-September 2012
- Winning posters will also be featured in the 2013 Water Conservation Poster Calendar

PRIZES — These prizes will be given for each grade level:
 1st Place: \$100 U.S. Savings Bond
 2nd Place: \$75 U.S. Savings Bond
 3rd Place: \$50 U.S. Savings Bond
 An Overall Winner for the Recycled Water Category will win a \$100 U.S. Savings Bond.

The Official Stuff

OFFICIAL RULES

- 1) Open to City of San Diego, Coronado, and Imperial Beach public, private and home-schooled 1st–6th graders.
- 2) All posters must be drawn horizontally (landscape) on white poster paper cut to a size of 11" high by 17" wide.
- 3) Students may use crayon, watercolor, poster paint, markers, ink, cut paper, tissue paper or fabric. Please do not use materials that may smear, crack or chip.

- 4) Students must work on posters independently. Collaborated work (a poster created by two (2) or more students) will be disqualified.
- 5) Only original artwork will be accepted. Computer-generated drawings will not be considered. Reproduction of popular cartoon characters or three-dimensional work will be disqualified.
- 6) Posters will not be returned. They will remain the property of the City of San Diego and may be reproduced.

CONTEST ENTRY — Please make sure to attach the student entry form with tape to the back of each poster. Then paper clip posters, along with the class entry form and package them so that they remain flat. Deadline to enter is March 30, 2012.

Teachers may submit three (3) water conservation posters and one (1) recycled water poster that illustrate this year's theme, *San Diegans Waste No Water*, to represent your class.

Art Teachers may submit four (4) posters to represent each class, and combination classes may submit four (4) posters per grade level.

WATER CONSERVATION INFO — For more information call (619) 533-4203 or visit the website for water-saving ideas at: www.sandiego.gov/water/conservation/kids.

2012 STUDENT POSTER ENTRY FORM

Attach to back of all poster submissions — Due March 30, 2012

Teacher's Name _____
 School _____ Grade _____
 Address _____
 City _____ Zip _____
 Email _____
 Phone _____
 Number of Students In Your Class _____

Student's Name _____
 Guardian's Name _____
 Address _____
 City _____ Zip _____
 Phone _____

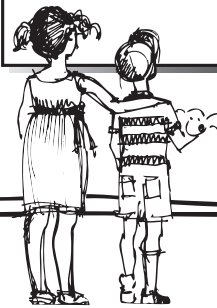
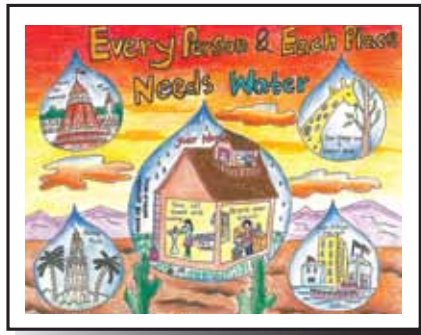
*Please Mail Posters To: City of San Diego
 Public Utilities Department Water Conservation Program
 600 B Street, 4th Floor, MS 904A | San Diego, CA 92101
 Posters will NOT be returned. They will remain property of the
 City of San Diego and may be reproduced.*

**SAN DIEGANS
WASTE
NO WATER**

SAN DIEGO KIDS'

POSTER CONTEST

— *City of San Diego's Public Utilities Department* —



Deadline to enter is March 30, 2012.

This year's theme is *San Diegans Waste No Water*. Saving water is more important than ever. Did you know that a leaky faucet could waste 100 gallons of water a day? Did you know the purple sprinkler heads at some city parks are for recycled water? Can you think of more ways to save or recycle water?

The City of San Diego Public Utilities Department invites all teachers to enter your students' artwork in the 12th Annual Water Conservation Poster Contest. Every student who creates a poster will receive a certificate of participation. Prizes for the winners will be presented at a San Diego City Council presentation.

